

WRITING AN ARTICLE

What is an article?

- A piece of writing intended for publication to be read by a wide audience which may include amusing stories, reported speech and descriptions.
- It may be formal or informal depending on the target audience.
- An article can describe an experience, event, person or place. It can also present an opinion or a balanced argument, compare and contrast, provide information and offer suggestions and advice.
- It should have an eye-catching title which attracts the readers' attention and suggests the theme of the article.

Get started:

- Brainstorm the topic.

- Think about your reader:

Who is going to read it? Is it directed to a group of professionals or to the general public.

- Think about vocabulary:

Use vocabulary and descriptive language appropriate for the article. Linking words and expressions and a variety of vocabulary will improve your work and make it more interesting.

Do not use over-personal or over-emotional language or simplistic vocabulary.

- Think about style:

Look at the task carefully to check the type of magazine you are asked to write for as this would indicate you the degree of formality you have to use.

Do not talk about yourself. You are writing for the general public, not a group of friends. Your opinion is only interesting to other people if you present it in an amusing way and you justify it with appropriate explanations and evidence.

- Think about format:

Usually a paragraphed text is required. Determine the information you are going to use and organize your ideas carefully into paragraphs. Remember to include a good topic sentence for each paragraph.